

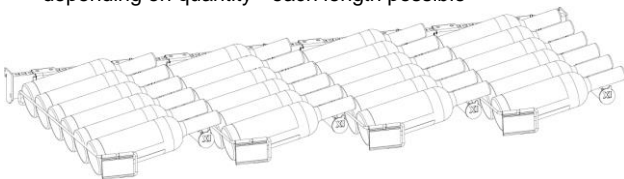
Xi Shop

Perfect and space-saving presentation at the point of sales (POS).

Standing wine bottles at the POS are history. **Xi Shop**, the professional system for the quality oriented wine sale, presents the wine bottles in a lying position. Thus, it is possible to have a wide range of wines available on a limited space. The modular system supports the professional wine traders to adjust the system according to (changing) needs in the **Xi** typical manner.

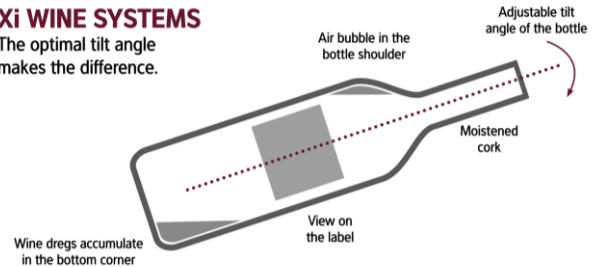
The patented X-idea:

- Professional wine presentation and perfect overview: lying position, view on the labels to avoid extensive searching
- Adjustable tilt angle for all bottles: moistened cork, wine dregs in the bottom corner
- Universal system: suitable for 99 % of all bottle types and sizes from 0,375 l to 3 l
- European high-quality product: Austrian invention, European production
- Dampproof product: Ideally suited for moist cellar rooms through galvanized and powder coated steel. Wider wine range on the same sales area
- Labelling and description directly at the wine
- Individual configuration possibilities, combinable with carton selling
- Effective customer guidance system through direction of bottles
- To be integrated in any common shop systems
- Existing wine department can be adjusted easily
- Fast and easy handling of wines
- Marginal cleaning efforts
- Measurements: 1000/1250/1330 mm / 39.37/49.21/52.36", depending on quantity - each length possible



Xi WINE SYSTEMS

The optimal tilt angle makes the difference.



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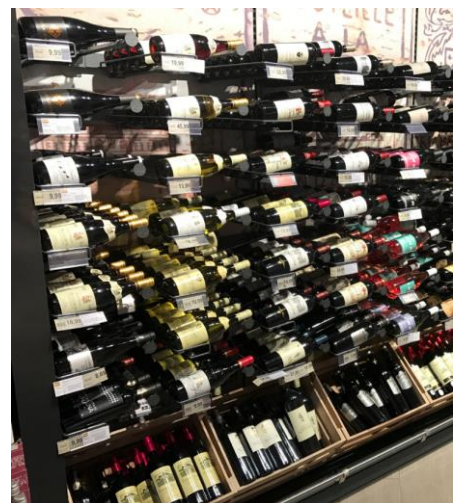
Xi Wine systems pat. reg. ♦ Am Neuner 45 ♦ A-6890 Lustenau ♦ T +43 5577 82076 ♦ office@xi-system.com ♦ www.xi-system.com
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PRODUCT INFORMATION



Compare of capacity „Discounter vs. speciality stores“

Storage type	length	depth	height	bottles in height	bottles in length	bottles in depth	quantity of types of wine
Discounter-presentation (standing)	1250 /49.21"	600 /23.62"	1800 /70.87"	5	13	6	32 (2 rows per type)
Speciality store presentation (in optimal Xi angle)	1250 /49.21"	600 /23.62"	1800 /70.87"	12	4	6	48 (1 bottle rest per type)



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